

# Help change lives for people in the world's toughest places.

## **HOST A LIVESTREAM FUNDRAISER FOR THE IRC TODAY!**

In over 40 countries, the International Rescue Committee (IRC) brings ingenuity, fortitude and optimism to make a lasting impact for the people we serve. We arrive at the onset of crisis and aim to stay as long as we are needed. Our teams provide health care, help children learn, and empower individuals and communities to become self-reliant, always with a focus on the unique needs of women and girls.

Together, we can help people in the world's toughest places. Harness the power of streaming to fundraise for the IRC and help people affected by humanitarian crises—from the sudden onset of war in countries like Ukraine, to the next epidemic or natural disaster.

Whether you're a speedgamer or TikToker, a podcast host or a proud pet parent, your stream to support the IRC's work can help us inspire more moments of courage in the year ahead.

## WHY HELP THE IRC AT A TIME OF UNMATCHED NEED.

Last year alone, nearly 340 million people identified as being in humanitarian need. In 2014, that number was 81 million people. And with 100 million people forced to flee their homes, the international community must step up. That's where the IRC comes in.

For nearly 90 years, the IRC has strived for empowerment and lasting change to be the norm for all people caught in crisis. Our goal is to make our programs a model for the highest global standards. We aim to deliver high-quality, client-centered, cost-effective programs – on our own and with local partners.

- The IRC focuses on helping people in the world's toughest and most remote places, responding quickly and aiming to stay as long as we are needed.
- The IRC develops and deploys a wide range of programs that puts people first and delivers the greatest impact.
- The IRC helps build inclusive communities worldwide for clients through programs like cultural orientation, including in Europe and the Americas.
- The IRC is committed to constantly adapting and improving its programs. Good enough is never an option for the people we serve or our staff worldwide.



#### WHAT YOUR FUNDRAISING CAN UNLOCK

Achieve lasting impact by providing health care, helping children learn, and empowering individuals and communities to become self-reliant, while always seeking to address the inequalities facing women and girls.



子 \$30 can provide a hygiene kit that includes soap, a potty with lid, and chlorine to treat water

5110 can help build a water supply system for a family

- (<u>)</u> \$200 can provide a family of 6 with coats, hats, gloves and boots
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\$500 can equip one mobile medical clinic with PPE, trauma kits, and bandages, and critical medical equipment

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\$1,000 can provide one baby incubator to provide a safe, controlled space for a newborn

For more details of our work and its impact take a look at **Rescue.org**.

#### **NEXT STEPS TO LIVESTREAMING FOR THE IRC**

To help you get started, check out our gaming webpage for streaming guidelines, and FAQs.

For livestreaming you're welcome to use a platform of your choice-including Twitch, YouTube and Facebook.

For the fundraising component, please use Tiltify - here's a 'how to' video guide.

# Refugees face so many challenges. I'm grateful to the **IRC** for empowering streamers to use our platforms for good. They made it so easy to set up a fundraising stream—I can't wait to work with them again!

-Piper Ruhmkorff, Content Creator

For gaming support or engagement ideas contact: Senka.Filipovic@rescue.org and Jason.Gonzalez@rescue.org

FAST FACTS

1.5 million children today were born as refugees. 69% of refugees today come from just 5 countries - all impacted by climate change. In 2021, the IRC served 31.5 million people in countries affected by crisis. In the United States in 2021, the IRC served nearly 35,000 people across 28 cities with asylum and protection programs.